



Presented By:



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PACIFIC ARTS
MOVEMENT

Moving Pictures, Moving Minds

Suggested Script (SOTVO) for 14th San Diego Asian Film Festival

SAN DIEGO'S LARGEST FILM FESTIVAL KICKS OFF THIS WEEK WITH A LOT OF SASS...

[SOT – FINDING MR. RIGHT TRAILER]

INQ:00 of trailer with music OUTQ:014 I love it, I love it

TRT:14]

[CONTINUE VO]

FINDING MR. RIGHT IS ONE OF CHINA'S TOP GROSSING ROMANTIC COMEDIES OF ALL TIME... AND IT'S THE OPENING NIGHT FILM OF THE SAN DIEGO ASIAN FILM FESTIVAL ON THURSDAY, NOVEMBER 7TH AT THE BIRCH NORTH PARK THEATER.

[VO - TRAILER CLIPS]

MORE THAN 140 FILMS WILL PREMIERE DURING THE ASIAN FILM FESTIVAL WHICH RUNS THROUGH NOVEMBER 16TH AT THE MISSION VALLEY DIGIPLEX AND OTHER LOCATIONS. FOR A LIST OF FILMS, TICKETS, AND VENUES, GO TO WWW – DOT – SDAFF - ORG

[AND IF THERE'S OPPORTUNITY FOR TICKET GIVEAWAY - PLEASE INSERT HERE]



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Quick Facts

- November 7-16 with more than 140 films from 15 countries set to premiere.
- Founded in 2000, the Festival has grown to become the largest exhibition of Asian cinema in the western United States, and has showcased everything from future classics like Bong Joon-ho's *Memories of Murder* (US Premiere) to luminary independent work like Patrick Wang's award-winning *In the Family* (North American Premiere).
- A non-profit media arts organization specializing in Asian and Asian American cinema.
- Recently named by USA Today as one of the [10 reasons to visit San Diego](#).
- Premiered more than 1,000 films and videos from around the world, and served nearly 100,000 patrons.
- **Celebrities who have attended our festival:** Dante Basco, Zoe Bell, Joy Bisco, Jason Chen, Lynn Chen, Karin Anna Cheung, Kieu Chinh, John Cho, Margaret Cho, David Choi, Justin Chon, MC Hammer, David Huynh, Kelly Hu, Sung Kang, Daniel Dae Kim, Eddie Kim, Michelle Krusiec, Hiep Thi Le, C.S. Lee, Leonardo Nam, Dustin Nguyen, Sandra Oh, Soon Tek-Oh, SuChin Pak, Grace Park, Dat Phan, Phillip Rhee, Jelynn Rodriguez, Harry Shum Jr., Perry Tashima, George Takei.





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Festival Highlights

OPENING NIGHT FILM: FINDING MR. RIGHT

Thursday, November 7 at 6:30pm

Birch North Park Theatre

2891 University Avenue, Ste. 1

San Diego, CA 92104

** Director Xue Xiaolu scheduled to attend

CENTERPIECE FILM: WHEN I WALK

Sunday, November 10 at 6:45pm

Digiplex Mission Valley

7510 Hazard Center Drive,

San Diego, CA 92108

** Director Jason DiSilva scheduled to attend

CLOSING NIGHT FILM: DOCUMENTED

Friday, November 15 at 7pm

New Central Library

330 Park Boulevard,

San Diego, CA 92101

** Director Jose Antonio Vargas scheduled to attend

OPENING NIGHT PARTY

Thursday, November 7 at 9:30pm

Wang's, North Park

3029 University Avenue

FRIDAY NIGHT AFTER PARTY

Friday, November 8 at 10:30pm

Barfly La Jolla

909 Prospect St. #100

GALA AWARDS DINNER

Saturday, November 9 at 5:30pm

Town & Country Hotel, Mission Valley

500 Hotel Circle North

**Media badge does not guarantee red carpet interviews. Contact Amy Ward at amy@pac-arts.org.

CLOSING NIGHT PARTY

Friday, November 15 at 10pm

Hotel Indigo, San Diego Gaslamp Quarter

509 9th Ave.



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Screening Locations

Digiplex Mission Valley: Home base of SDAFF, most films screen here (Nov. 8-14).
7510 Hazard Center Drive.

Birch North Park Theatre: Legendary single-screen house is home to SDAFF's opening night film, FINDING MR. PERFECT. 2891 University Avenue in North Park. (Nov. 7)

New Central Library: Beautiful new auditorium is home to our closing night film, DOCUMENTED, on Nov. 15. 330 Park Boulevard in Downtown San Diego. (Nov. 15)

UCSD Price Center Theater: In the heart of the UCSD campus, the Price Center Theater is home to UCSD Alumni Night & Panel: It's a Wong Fu Homecoming! (Nov. 8) and the Taiwan Film Showcase (Nov. 9-10). 9500 Gilman Drive in La Jolla.

Digital Gym Cinema: The Media Arts Center's new micro-cinema located at 2921 El Cajon Blvd in North Park. (Nov 11, 12, 14)

Encinitas Public Library: The final day of the festival (Nov. 16) takes place at the breathtaking Community Room of the Encinitas Library. 540 Cornish Drive in Encinitas.

How to Find Us

Join the conversation & spread the love on social media with **#SDAFF**:



[/SDAsianFilm](#)



[@PacArtsMovement](#)



[PacArtsMovement](#)



Example Social Media Posts for 14th Annual San Diego Asian Film Festival

Facebook:

The San Diego Asian Film Festival by @Pacific Arts Movement is the largest exhibition of Asian Cinema on the West Coast and we have tickets to give away! Check out the 140+ film lineup and tickets for the Nov 1-16 film festival at <http://festival.sdaff.org/2013/>

Twitter:

Who wants tickets to [#SDAFF](https://twitter.com/SDAFF)? It's the largest exhibition of Asian Cinema on West Coast!
<http://festival.sdaff.org/2013/> [@PacArtsMovement](https://twitter.com/PacArtsMovement) Nov 7-16



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INSTRUCTIONS FOR OBTAINING IMAGES, TICKETS, & INTERVIEWS

For Images:

Visit <http://festival.sdaff.org/2013/press/media-center/> for photos and film stills

For Tickets:

Your All-Fest Media Pass will give you access to all screenings at SDAFF, excluding Cinepolis venue. The All-Fest Media badge allows entry before the general public, but **only up to 15 minutes before the screening** to secure your seats. After the general line is let in, seating is not guaranteed. Due to the high number of screenings, there are no seats reserved for media & press at each screening.

Pick up your media badge at the Media Check-In Table, located at our main festival location at Digiplex Mission Valley (7510 Hazard Center Drive #100, San Diego, CA 92108) from Nov. 8-14.

The only exception is the Opening Night Film in which you will have to pick up the tickets on November 7th at Birch North Park Theatre.

For Interviews:

More media interviews, contact Amy Ward at amy@pac-arts.org or 619-400-5906

List of filmmakers attached.

List of filmmakers in attendance as of 10.25.13 contact amy ward at amy@pac-arts.org | 619-400-56906 (o) | 408-569-3407 (c) for confirmation

Film	Name	Title	Arrival	Screening
A Picture of You	Yasmine Gomez	Producer	11/7/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	Andrew Pang	Actor	11/8/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	Jo Mei	Actor	11/9/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	Teyonah Parris	Actor	11/9/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	Lucas Dixon	Actor	11/9/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	J.P. Chan	Director	11/7/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Picture of You	Jodi Long	Actor	11/9/13	DIGIPLEX Nov 9 4:35pm 83 Mins
A Rainy Day for Earthworms	Gary Mei	Director	11/7/13	DIGIPLEX Nov 9 2:00pm 16 Mins
All the Splendour of the Years	Charlene Wang	Director	11/12/13	Digiplex Nov 14 4:00pm 20 Mins
American Revolutionary	Grace Lee	Director	11/8/13	Digiplex Nov 8 7:15pm 82 Mins
Angry Little Girls	Lela Lee	Director		Digiplex
Born to Dance this Way	Russell Argenal	Actor	11/7/13	Digiplex Nov 9 12 Mins
Box of Hearts	George Nguyen	Actor	11/7/13	Digiplex Nov 9 11:00am 7 Mins

Film	Name	Title	Arrival	Screening
Box of Hearts	Asako Ushio	Director	11/7/13	Digiplex Nov 9 11:00am 7 Mins
Chicken or the Egg	Elaine Wu	Director	11/9/13	Digiplex Nov 10 2:20pm 3 MINS Digiplex Nov 13 6:45pm
Choongshim, Soso	Jung-in Kim	Director	11/7/13	Digiplex Nov 8 4:00pm 36 MINS
Cleaner	Masami Kawai	Director	11/7/13	Digiplex Nov 9 7:05pm 18 MINS
Cold Comes the Night	Jimmy Tsai	Producer	11/11/13	Digiplex Nov 11 6:30pm 90 MINS
Cold Comes the Night	Tze Chun	Director	11/11/13	Digiplex Nov 11 6:30pm 90 MINS
Cold Comes the Night	Mynette Louie	Producer	11/11/13	Digiplex Nov 11 6:30pm 90 MINS
Documented	Jose Antonio Vargas	Filmmaker	11/13/13	New Central Library Nov 15 7:00PM 90 MINS
Golden Gate Girls	S. Louisa Wei	Director	11/8/13	Digiplex Nov 9 1:15pm 90 MINS
Hafu: the mixed-race experience in Japan	Megumi Nishikura	Director	11/12/13	DIGIPLEX Nov 12 6:00pm 87 Mins ENCINITAS LIBRARY Nov 16 3:45pm
Honeymoon Suite	Zao Wang	Director	11/8/13	Digiplex Nov 8 5:50pm 14 MINS

Film	Name	Title	Arrival	Screening
In Between My Handmade Moments	Tiger Souvannakoumane	Director	11/9/13	Digiplex Nov 9 2:00pm 5 MINS
It's Only Us	Mikey Pantoja	Director	11/8/13	Digiplex Nov 9 7:05pm 12 MINS
Karaoke Girl	Visra Vichit-Vadakan	Director	11/13/13	DIGIPLEX Nov 13 8:08pm 77 Mins
Kung Fu date	Akiko Izumitani	Director		Digiplex Nov 9 6:45pm 2 MINS Digiplex Nov 12 8:20pm
Made in Chinatown	Kevin Lau	Director	11/8/13	Digiplex Nov 8 5:50pm 17 MINS
Memory Blocks	Jessica Liu	Director	11/7/13	Digiplex Nov 8 5:50pm 10 MINS
Memory of A Butterfly	Tin Lee	Director	11/8/13	Digiplex Nov 9 7:05pm 10 MINS
Moral Sleaze	Jiyoung Lee	Director	10/9/2013?	Digiplex Nov 10 7:30pm 73 MINS
My Mother's Jade	Irene Young	Director		Digiplex Nov 10 5:25pm 18 MINS Encinitas Library Nov 16 6:00pm
My Name is Asiroh	Asiroh Cham	Director	11/3/2013?	Digiplex Nov 9 11:00am 5 MINS
New Years Eve	Eileen Hsu	Director	11/8/13	Digiplex Nov 8 5:50pm 6 MINS

Film	Name	Title	Arrival	Screening
Night Falls on Glass	Norbert Shieh	Director	11/7/13	Digiplex Nov 8 6:10pm 11 MINS
Plastic Paradise	Angela Sun	Director	11/8/13	Digiplex Nov 9 12:30pm 57 MINS Encinitas Library Nov 16 2:00pm
Pyro & Klepto	Justin Chandra	Director	11/9/13	Digiplex Nov 9 2:00pm 23 MINS
Q&X	Zumi Mizokami	Director	11/8/13	Digiplex Nov 9 11:00am 5 MINS
Raskal Love	Vanna Fut	Actor	11/7/13	UCSD PRICE Nov 8 9:00pm 83 MINS DIGIPLEX Nov 14 8:45pm
Raskal Love	Byron Q	Director	11/7/13	UCSD Price Nov 8 9:00pm 83 MINS Digiplex Nov 14 8:45pm
Sake-Bomb	Junya Sakino	Director		Digiplex Nov 10 2:50pm 82 MINS
Sake-Bomb	Eugene Kim	Actor	11/10/13	Digiplex Nov 10 2:50pm 82 MINS
Sake-Bomb	Dat Phan	Actor		Digiplex Nov 10 2:50pm 82 MINS
Samnang	Asaph Polonsky	Director	11/7/13	Digiplex Nov 14 4:00pm 22 MINS

Film	Name	Title	Arrival	Screening
Sumo Roll	Jay Kim	Director	11/9/13	Digiplex Nov 10 2:20pm 4 MINS Digiplex Nov 13 6:45p
Sweet Corn	Joo Hyun Lee	Director	11/7/13	Digiplex Nov 8 4:00pm 19 MINS
THAT GUY...WITH GREAT HAIR"	Diana Li	Director	9/20/10?	Digiplex Nov 10 5:25pm 5 MINS Encinitas Library Nov 16 6:00pm
The Curious Case of Tommy Do	Tommy Do	Filmmaker	9/14/2013?	Digiplex Nov 10 2:50pm 7 MINS
The Future is Now!	Chiky Otani	Director	11/8/13	Digiplex Nov 9 2:00pm 2 MINS
The Perils of Growing Up Flat-Chested	Yulin Kuang	Director	11/9/13	Digiplex Nov 9 2:00pm 18 MINS
The Present	Joe Hsieh	Director		Digiplex Nov 10 2:20pm 15 MINS Digiplex Nov 13 6:45pm
Traces of Joy	Louis Yeum	Director	11/8/13	Digiplex Nov 9 11:00am 8 MINS
Traces of Joy	Jeff Tran	Director		Digiplex Nov 9 11:00am 8 MINS
Unidentified	Jason Miller	Director	11/8/13	Digiplex Nov 8 8:20pm 89 MINS

Film	Name	Title	Arrival	Screening
Unidentified	Parry Shen	Actor/Producer	11/8/13	Digiplex Nov 8 8:20pm 89 MINS
Unidentified	Eddie Mui	Actor/Producer	11/7/13	Digiplex Nov 8 8:20pm 89 MINS
When I Walk	Jason DaSilva	Director		DIGIPLEX Nov 10 6:45pm 85 min
Yellow Sticky Notes: Canadian AniJam	Jeff Chiba Stearns	Director	11/9/13	Digiplex Nov 10 2:20pm 8 MINS Digiplex Nov 13 6:45pm

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SCREENERS AVAILABLE (contact amy@pac-arts.org for screeners):

36

ABDUCTEE

AMERICAN REVOLUTIONARY: THE EVOLUTION OF GRACE LEE BOGGS

BIG BOY

A BREATH FROM THE BOTTOM

CLOSED CURTAIN (PAL DVD only)

CONFESSION OF MURDER

DOCUMENTED

FIRE IN THE BLOOD

FOREVER LOVE

THE GREAT NORTH KOREAN PICTURE SHOW

HAFU: THE MIXED-RACE EXPERIENCE IN JAPAN

THE HAUMANA

HOMESICK

HOW TO DISAPPEAR COMPLETELY

IF ONLY

ILO ILO

KARAOKE GIRL

MARUYAMA, THE MIDDLE SCHOOLER

MEMORY OF FORGOTTEN WAR

MORAL SLEAZE

ON THE JOB

A PICTURE OF YOU

RASKAL LOVE

A ROLLING STONE

SHADY

SHORTS: AIGOOOOOOOOOO!

SHORTS: BAD EDUCATION

SHORTS: CURSES IN CURSIVE

SHORTS FOR SHORTIES!

SHORTS: TRENDING QUEER

A STORY OF YONOSUKE

A TIME IN QUCHI

TO MY DEAR GRANNY

TO WEAVE A NAME

A TOUCH OF SIN

TRAPPED

UNIDENTIFIED
VERY ORDINARY COUPLE
THE WAY WE DANCE
WHEN I WALK
WILL YOU STILL LOVE ME TOMORROW?
YOUR DAY IS MY NIGHT
YUMEN