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SAN DIEGO ASIAN FILM FESTIVAL OPENS WITH TOP GROSSING CHINESE FILM AND BEIJING FILMMAKER

(San Diego, CA – October 25, 2013) San Diego's biggest film festival kicks off with a sassy blockbuster romantic comedy on **Thursday, November 7, 6:30PM at the Birch North Park Theatre**. FINDING MR. RIGHT is one of China's biggest hits of 2013 -- and already China's 11th highest-grossing domestic film ever -- and the opening night film of the 14th San Diego Asian Film Festival. Starring Tang Wei as a spoiled pregnant woman in search of love in the United States, FINDING MR. RIGHT captures China's imagination of Hollywood films and the American lifestyle, all while showcasing the lively ambition of urban women in China today.

Director Xue Xiaolu, whose last film *Ocean Heaven* was a hit at SDAFF in 2011, will travel from Beijing to be attend the screening and participate in a post-film Q&A. Interim Mayor Todd Gloria is also expected to attend for opening remarks.

"FINDING MR. RIGHT is not only a film about love, it's also a film that gives our American audiences a glimpse into the new, modern China and America's role in the new Chinese dream," says Pacific Arts Movement Executive Director, Lee Ann Kim.

FINDING MR. RIGHT is one of 22 Chinese-language films showcased at this year's San Diego Asian Film Festival which runs November 7-16 at various locations. Other films includes hits like BLIND DETECTIVE (Hong Kong), ZONE PRO SITE (Taiwan), and DRUG WAR (China), as well as critically-acclaimed titles like A TOUCH OF SIN (China), BENDS (Hong Kong), and SOUL (Taiwan). Other guests expected include Toyoharu Kitamura, the co-director and star of Taiwan' FOREVER LOVE; and S. Louisa Wei, director of the Hong Kong documentary GOLDEN GATE GIRLS.

14th San Diego Asian Film Festival Opening Night Film: FINDING MR. RIGHT November 7, 2013 at 6:30PM

Interviews available with Lee Ann Kim, Director Xue Xiaolu, and Interim Mayor Todd Gloria Birch North Park Theatre 2891 University Ave. | San Diego, CA 92104

Download film stills at http://festival.sdaff.org/2013/media-center/

Tickets for FINDING MR. RIGHT are \$15 for General Public or \$12 for Pac-Arts members. Tickets can be purchased online today or at the Birch North Park Theatre box office on November 7. Student/Military/Senior & Group discounts are available. After-Party for ticket holders will be at Wang's North Park.

<u>FINDING MR. RIGHT</u> is one of 140+ films from 15 countries in the 14th San Diego Asian Film Festival, which runs November 7-16. For ticketing info, full film details, and schedule, please visit <u>www.pac-arts.org/sdaff</u> or contact 619.400.5911 | <u>info@pac-arts.org</u>

Major sponsors of the San Diego Asian Film Festival include Barona, Wells Fargo, Union Bank, Southwest Airlines, Time Warner Cable, Cox Communications and Harrah's Rincon Casino.

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